



DENAVE GLOBAL CEO AND CO-FOUNDER NAMED BUSINESS LEADER OF THE YEAR 2022

Snehashish Bhattacharjee recognized for Entrepreneurial Success and Commitment to Business and Community

India, March 22, 2022: Denave, a global technology-powered sales enablement enterprise, today announced that Snehashish Bhattacharjee, Global CEO & Co-Founder has been honoured with the Business Leader of the Year 2022 by the World Leadership Congress.

The premier award program recognizes the most ambitious leaders who are building and sustaining successful, dynamic businesses around the world. Business Leader of The Year Award winners comprise a global network of like-minded visionaries, each on a transformational journey to create, innovate, grow, learn, while building an equitable, sustainable and prosperous world for all. The winners were recognized at a special award gala on 21 March at Taj Lands' End, Mumbai.

The 'Business Leader of the Year' award is one of the highest honours an entrepreneur can receive based on the program's legacy of identifying the world's next great business leaders. The winners were evaluated based on their entrepreneurial leadership, talent management, financial performance, degree of difficulty in navigating and overcoming obstacles to make their companies successful, and originality, among other core contributions and attributes.

Commenting on the win, Snehashish Bhattacharjee, Global CEO and Co-Founder, Denave, said, "I am honoured to receive the Business Leader of the Year 2022 award and would like to congratulate the entire Denave global leadership team and every single Denavite, who made this achievement possible. The changing business dynamics brought to the fore the inherent resilience and agility that enabled us to reboot and renew. Besides this, our compelling offerings have made us the partner of choice for our customers in their sales enablement journey. Over the years, we've



seen a tremendous growth in all verticals and that's testament to our employee morale and work ethic. We continue to receive accolades and customer appreciations for our next gen sales solutions. All these accolades give us the fuel to expand our footprint across multiple markets, enabling sales for high-growth enterprises.”

Delivering his acceptance speech to the audience, Snehashish talked about topics such as strategy, shared vision, values, and innovative pursuits that enabled Denavites in repositioning themselves and offering world-class sales enablement solutions for accelerating revenue achievements of customers. This differentiated strategy has also enabled the organisation to develop a global customer base and execute transformative projects for fortune 1000 companies.

Denave was recently recognised in the 'Best Companies to Work For' list by Great Place to Work®.

About Denave

Denave is a global sales enablement company focused on driving revenue growth for its customers through a wide range of service offerings. The company leverages latest technology trends and disruptive approach to create effective sales engines. Denave has built multi-industry expertise partnering with global businesses and takes a solution-conscious approach to deliver best practices in sales by leveraging people, processes, technology and innovation to drive revenue. Denave has reach across 5 continents, 50+ countries and 500+ cities globally. For more information, please visit www.denave.com

For further information, please

contact: Karan Bhutani,

General Manager - Marketing

Email: karan.bhutani@denave.com

